

NOTICE

Entrepreneurship Development (SEC) – Project Submission

B.Com. Semester I | Academic Session 2025–26

(Under CCF 2022)

All the students of **B.Com. Semester I (3-Year & 4-Year Programme)** and **casual students who have failed to submit the Entrepreneurship Development (SEC) project earlier** are hereby notified that they are required to submit a **project report on Entrepreneurship Development** as part of internal/tutorial assessment.

In continuation of the earlier notice regarding project topics, it is hereby informed that **the approved topics remain unchanged in nature**. However, for the current academic session, the project is required to be submitted **in handwritten form**, with emphasis on **local and community-based understanding**, as per the guidelines given below.

Project Topics (with Local Context)

Students may choose **ANY ONE** of the following topics:

1. **Challenges of starting a small online business in the local area**, with reference to delivery systems, digital payments, customer trust, and competition from large platforms.
2. **Feasibility study of starting a small restaurant, café, or food outlet in Kolkata or nearby locality**, with reference to location, rent, target customers, and operating costs.
3. **Regular employment versus entrepreneurship** — a comparative study based on observations of working professionals and small business owners in the local community.
4. **Social entrepreneurship at the community level**, focusing on how local initiatives address issues such as education, health, waste management, or women empowerment.
5. **Role of microfinance and self-help groups in supporting women entrepreneurs**, with reference to local or regional examples from West Bengal.
6. **Contribution of small businesses and street vendors to local employment generation**, based on observations from neighbourhood markets and commercial areas.
7. **Study of entrepreneurial success or failure stories from the local or regional context**, highlighting lessons for future entrepreneurs.

Mode of Submission

- The project must be **handwritten**, preferably in the student's **own words**.
- **Blue or Black pen only** must be used.
- The project must be submitted in an **interleaf shoe-lace file**, properly covered with **white paper**.

Length of the Project

- **15–20 handwritten pages**

Suggested Structure of the Project

1. Cover Page
2. Title Page
3. Index / Table of Contents
4. Acknowledgement
5. Introduction to the Topic
6. Objectives of the Study
7. Main Body of the Project
 - Explanation of concepts
 - Discussion based on the selected topic
 - Local or neighbourhood observations wherever relevant
8. Conclusion

(2–3 sentences highlighting what the student learned from the project)

Students are encouraged to include **simple diagrams, charts, pictures, or examples** wherever appropriate.

Cover Page Must Contain

1. Name of the Student
2. Semester – I
3. College Roll Number
4. Calcutta University Registration Number
5. Calcutta University Roll Number
6. Project Topic
7. Academic Session **2025–26**

The same details must be written clearly **on the top of the white paper cover**.

Academic Expectations

- The project should reflect the **student's own understanding and observation**.
- **Direct copying from websites, guidebooks, or AI-generated material should be avoided.**
- Use of **headings and sub-headings** is strongly recommended.
- Projects demonstrating **clarity of concepts, relevance to local context, and originality** will receive due academic consideration.

Date of Submission

To be notified by the Department separately

Students are advised to follow the above instructions carefully. Non-compliance may lead to rejection of the project.

By Order

Department of Commerce

Heramba Chandra College

ANNEXURE

Guidelines for Using Local and Community-Based Examples

The purpose of this annexure is to encourage **experiential and observation-based learning** in Entrepreneurship Development.

Students are advised to follow the guidelines given below:

1. Observe small businesses in your neighbourhood such as shops, street vendors, food outlets, service centres, home-based businesses, or online sellers.
2. Relate theoretical ideas of entrepreneurship with **real-life situations** observed in the local area.
3. Local examples may include:
 - tea stalls, cafés, or food vendors
 - tuition centres or coaching institutes
 - tailoring units or beauty parlours
 - small manufacturing or trading units
 - self-help groups or women-led enterprises
4. Formal surveys or interviews are **not compulsory**. Simple observation and understanding are sufficient.
5. Students should clearly mention **what they personally learned** from preparing the project.